

June 2017

P.O. Box 4631 Walnut Creek, CA 94596 www.californiawatercolor.org email: info@californiawatercolor.org

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No Meeting in June • Happy Painting • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

CALL for ENTRIES

California Watercolor Association 48th National Exhibition

January 3 - January 31, 2018 Marin Society of Artists 1515 3rd Street, San Rafael, CA



\$12,000 Anticipated Awards ENTRY DEADLINE: August 18, 2017



Dean Mitchell, Hazel Mae

FOR A PROSPECTUS AND TO ENTER, CLICK HERE



2017 Watercolor Workshop Series

California Watercolor Association

Michael Reardon Watercolor Techniques

Session 1 2 Days | July 21-22 CWA Members \$275. Non-Members \$325 Waitlist Only Session 2 2 Days | August 25-26 CWA Members \$275. Non-Members \$325 Waitlist Only



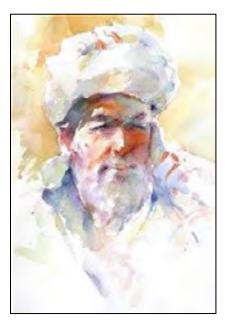


2 Ways to Save!

10% discount when you sign up for 2 workshops

1) 10% discount per workshop for two or more workshops when you sign up at the same time. 2) For those taking additional workshops within the same calendar year - the subsequent workshop(s) will be at a 10% discount.

For information, contact our registrar, Sally Noble, at registrar@californiawatercolor.org





Janet Rogers Expressive Watercolors – Flowers, Faces & Figures 4 Days | October 16-19 CWA Members \$495, Non-Members \$550 Space Available





from the president **California Watercolor Association (CWA) Hello CWA Members and Followers!**

"The broadest, and maybe the most meaningful definition of volunteering: Doing more than you have to because you want to, in a cause you consider good." - Ivan Scheier

Since June is our "vacation" month, I wanted to give you a few items to contemplate because we have no June general meeting. We resume our general meetings in July.

First and foremost, we need a person or persons to volunteer to be our Director(s) of National Exhibition. We had a volunteer, however family obligations arose necessitating her resignation, so we are on the hunt again! Please, please, please be aware that you or you and a co-director will have many helpers. Ruth Miller has established a top notch National team, so you will not be alone. Our next National Exhibition is the 48th. It is already in the works and a large amount of the work is already complete. This is a great time to jump on board!

Soon our current Board members will be deciding whether to continue in their positions, or to take on a new job on the Board. They may choose to assume a different position on the board. Once they have made their decisions, we will be asking for volunteers to assume the open positions for 2018. Please consider volunteering for one of those positions!

Also on tap for CWA is expansion of our Community Outreach department. We are looking for volunteers to build our outreach sphere. We are currently active in the Martinez and Oakland VA facilities. We would also like to expose more people to the wonders of watercolor! Michael Friedland did a fantastic outreach to 32 kids, grades 9-12, at Clayton Valley Charter School. We would like to do more of these activities.

CWA is a world-class organization, run by world-class volunteers. If you are interested in volunteering for CWA, please contact me at President@CaliforniaWatercolor.org.

Sincerely, Carol Husslein

Community Outreach Clayton Valley Charter School



Michael Friedland demonstrates the large light areas. Reference painting.

High school students of Clayton Valley Charter School painted with Michael Friedland, Co-Chair Member Shows, in a CWA Community Outreach. The students painted with tube paints for the first time. Michael led them through a challenging project and they rose to the occasion.

The class had 32 students and was a generous 2 hours. Michael in his quiet way led the students through a 2-stage painting (reference painting left). In the first step painting over the whole page. He guided them "Work areas from large and light to small and dark."

Michael demonstrated and the students began. The classroom went almost quiet. A flat bed screen brought the demonstration live to the back of the classroom. They experimented with salt for texture. Michael gave each student a card paper "compass guide" with a range of five values to check their colors and the reminder to "Work areas from large and light to small and dark." He introduced the concept of mixing color on the palette... keeping light colors the consistency of tea, middle colors that of milk and middle dark colors that of cream.

This lucky class was given a wealth of information with remarkably few words from Michael. He painted with great concentration and most students followed his lead.



The Students



Sheila H. Cain holding a student's finished painting. Michael's painting on the right.

We thank Michael for taking the initiative in arranging and doing this Community Outreach for both the students and CWA.

Sheila H. Cain

East Bay Watercolor Society becomes California Watercolor Association Here's the story:

In the mid 1990s the Eastbay Watercolor Society continued to provide exciting workshop presenters and impressive National show locations. Membership grew and it became clear that a name change would allow our organization to prosper beyond the borders of the East Bay.

Around that time, the California Watercolor Society, located in Southern California, changed it's name to the National Watercolor Society (NWS). Active member and future president, Jerry Little, lead the charge to "go for the name California."

In the January 1996 Newsletter, President Karen Mason wrote: "By now you have received notice of the proposed name change from Eastbay Watercolor Society to California Watercolor Society. A vote will be taken at the January General meeting. Jerry Little brought it to the Board's attention that the name was available and proposed that our group, the second largest watercolor society in California, should consider adopting the name. Member and attorney Judi Oser has found that the cost to us would be \$200. EWS was a small local group in the past. We feel that the new name would better represent our 500 plus members and our geographical area. ...Both the 1995 Board and the 1996 Board believe this will be a positive change for EWS to help keep it vibrant and growing." (sic)

Members were encouraged to be part of the discussion, deciding to change 'Society' to 'Association' and after a vote of two hundred ninety seven to eight, the bylaws were changed to reflect the new name, California Watercolor Association.

The next hurdle was to come up with an agreeable logo. Members were invited to submit their ideas and a contest was launched to choose the best CWA logo. Twenty four samples were submitted for consideration. The Board narrowed the field to four entries, The four finalists were displayed to the membership in the July 1997 Newsletter for a member vote. The overwhelming choice was submitted by Wayne White. He received a letter from president, Karen Mason, which read:



Wayne White



Congratulations! You're the winner of the recent logo contest for CWA.

We've already used your logo on the Prospectus for the 1997 Annual and the tee shirts now being printed.

Soon we'll get together to see about applying the logo to our 1997 letterhead, envelopes, and all the other items we use.

Again, Congratulations! (sic)

I contacted Wayne to get more information. He reported, "I had two designs in the final four, B and D, which increased my odds of winning. I also won a \$100 check... Rosie (wife) just asked me what I did with all that money. I don't remember - wine, maybe? Looking through my files... it brought back warm memories of Karen Mason... She was a wonderful lady. I sure miss her."

The new logo debuted in the 1998 January Newsletter.

To use today's lingo, 'branding' is – and was then – a big deal! Due to the foresight of Jerry Little, Karen Mason, Wayne White, Judi Oser, and many others, CWA is recognized today around the country and across the globe as an vigorous organization supporting the arts and offering a first class annual National Exhibition.

CWA will celebrate it's 50th National Exhibition in 2020. We are currently searching for the best location for that event. We encourage members to join the discussion. Send us your suggestions for a special location for our 50th National. We'd love to hear from you. To borrow from the Warriors, CWA can only succeed thorough "Strength in Numbers."

Become part of the CWA story!

Stay tuned and keep painting!

Send your comments, questions, memories, and ideas to newsletter@calilforniawatercolor.org.

By Sue Johnston

CWA LOGO CONTEST



Send your watercolor questions to ejohns5513@aol.com



Charles Burchfield

Charles Burchfield is an American watercolor artist (1893-1967), who painted the outdoors and displayed an innovative spirit in his work. Burchfield might be considered an expressionist with the very deep expressions of feeling for the natural world. An example of Burchfield's work is immediately below. Charles grew up in Salem, Ohio and graduated from the Cleveland School of Arts



Dandelion Seed Heads and the Moon, 1961-1965; watercolor, gouache, charcoal, and sgraffito on lightly textured white wove paper faced on 1/4-inch-thick laminated gray chalkboard, 56" x 39 5/8" by Charles E. Burchfield:

Observers can see a love of the outdoors world and all kinds of weather in his paintings. I saw beautiful permutations of the moon, clouds, the beaming sun, flowers and trees leaning exuberantly into the wind, or growing towards the sun. Burchfield paints vibrations

that could be sun sparkles, the sound of insects, the whirr of cicadas, and the curling path of the wind. Somehow, he paints what is not visible and yet can be felt. Here are a few lines from his journal about a day outdoors painting in late summer.

"A glorious day packed full of delightful impressions from beginning to end.

Parked at the open fields to the north of the main woods. The moment I landed, I felt at once that it was a special day – brilliant sun, hot dry wind from the southwest blowing of the meadows of bleached grass, asters and golden-rod.

I decided to do a piece featuring the asters and dry grass – almost from the first, the picture took the lead and I had to follow as best I could – and it was difficult to invent rapidly enough the semi-abstract conventionalizations that the power and beauty of the wind, sunlight and sky demanded, worked until 3:00..."



Wind-Blown Asters, 1951; watercolor on paper, 30" x 40" by Charles E. Burchfield

Burchfield could also paint natural tumult. He seemed to enjoy painting storms that reflected dramatic lighting. Burchfield represented the moon, clouds racing across the sky, trees bending perilously into wind and the rain and the violent storm about to come. Here are a few lines from his dairy about this day and this storm.

"A cold new day – fine for walking, the I stayed indoors. Fine rain at times – trees made patterns against the sky – the robins sang as boldly at sunset time –"



Moon and Thunderhead, 1960; watercolor on paper, 35" x 45" Charles E. Burchfield

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HOME



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The paintings began as drawings. And, I thought including at least one drawing was a good use of newsletter space. The drawings reflect the same energy that I can see in the paintings.



Study for December Storm (1941-60) conte crayon on paper, 11" X 17" by Charles E. Burchfield

Most of these images came from the Burchfield Penny Art Center located in Buffalo, New York. Burchfield had moved to Buffalo to take a job designing wallpaper in 1921. While living in Buffalo, he married and had five children (four girls and a boy). Burchfield also reached out to New York and found a gallery to show his work and exhibited at the Museum of Modern Art. Burchfield's work continued to be celebrated after his death in 1967. His work has been shown in the Metropolitan Museum of Art and the Smithsonian among others. I found his work charming at times and exciting at others. I enjoyed learning about Charles Burchfield and hope that you did too. Thanks for reading and please do send your watercolor questions to Dear Elizabeth.

workshop corner/retreats

Leap Into Summer with Mira M. White Classes

COLOR MATTERS! Making Confident Color Choices June 12-August 7, Mondays 9:00am-12:00 noon (no class June 19) Lafayette Studio, 1136K Saranap Ave., Walnut Creek Tuition: \$295 (8 sessions) Pre-register: (925) 947-5773/miraMwhite@earthlink.net Please contact me for further information and the supply list. miraMwhite@earthlink.net/

MIX THOSE MEDIA! (Dry and Wet Color Media)

June 21-August 9, Wednesdays 9:00am-12:00 noon Lafayette Studio, 1136K, Saranap Ave., Walnut Creek Tuition: \$295 (8 sessions) Pre-register: (925) 947-5773

NEW! MIX THOSE MEDIA (focus on Paper Collage)

July 21-August 11, Fridays 9:30am-12:30pm Richmond Art Center, 2540 Barrett Ave. Richmond, CA Tuition: \$120 (4 sessions) Pre-register: (510) 620-6772/http://www.therac.org

WATERCOLOR: LOOSE & LUMINOUS (All levels)

July 5-August 9, Wednesdays 6:30-9:30pm Studio One Art Center, 365 45th St. Oakland, CA Tuition: R \$175, N/R \$209, S/T \$157 Pre-register: (510) 597-5027

Jan Schafir, Guest Artist, Gouache Fremont Artist Association, June 7, 1:00-4:00pm

When I first started painting, the options for painting white were limited. Preserving the white of the paper was about the only

option, with tape, maskoid or scraping. As time progressed white paint was more accepted in the process. I have expanded my use of gouache with other media which provides more creativity to my paintings. I'll explain more of this at my demo. For info, contact Susan Helmer at: s_helmer@comcast.net, (510) 651-2461 or cell (510) 449-3206. Located at 37697 Niles Boulevard in Fremont.

Pocket Sketching[™] One-Day Workshop for Adults

The perfect setting for a spontaneous and creative sketching experience is anywhere you are! On your next excursion, don't just take a photo, create a memory to treasure in 25 minutes or less! Sundays 12:30 - 3:30pm Beginners: June 4, 11; July 16, 23; August 6 Intermediate: June 25; July 30; August 20 Cost: \$45 paid to the Delta Gallery, Streets of Brentwood; \$15 materials paid to the instructor Instructor: Paulette Lagana [Technique created by Kath Macaulay] To register for class, call (925) 516-5935

Women's Alpine Celebration

"Women's Alpine Celebration", the Journaling and Painting Retreat at Lake Alpine, August 22-27, 2017 with Elaine Frenett and Jean Warren. Imagine deep connections, inquisitive women, nature's still wonder, and expanded self-awareness, as we explore journaling and how it relates to the art of watercolor. In this unique retreat you will discover how to combine eyes and mind with heart!

More Information at: www.VisualArtJournaling.wordpress.com or (541) 944-2196



member news



Ruth Miller, CWA

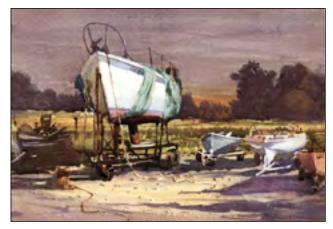
My first solo art show will be this June at the Bump Winery, 521 Broadway, Sonoma, CA. The opening reception will be held on Saturday, June 3, 2017, 6:30 to 8:30pm. Twenty two paintings will be on display for the month. I love a "two for the price of one" gig; if the art doesn't move you, perhaps the wine will!

The Spotted Cat by Ruth Miller



Divergence (Bristlecone Pine), India Ink on Arches, by Valerie P. Cohen

Valerie P. Cohen, CWA, SDWS, has a solo exhibition, Tree Lines, at University of Nevada Reno's Sheppard Contemporary Gallery. This show is in conjunction with the release of the book by the same title, by Valerie P. Cohen and Michael P. Cohen, published by University of Nevada Press. The 28 drawings and text concern three species of high-altitude, long-lived pine trees that grace California's Sierra Nevada and White Mountains.



Proud Vessel by Larry Cannon

Larry Cannon, CWA

CWA Signature member Larry Cannon's painting "Proud Vessel" was selected for inclusion in the American Society of Marine Artists West Regional Exhibition at the Channel Island Maritime Museum in Oxnard, CA. It is one of the 24 paintings chosen from the 125 entries in all media submitted by 57 ASMA artist members around the U.S. Larry is also a Signature Member of the ASMA.



Depot by Samantha McNally

Samantha McNally

Benicia Main Street is thrilled to feature Samantha McNally's watercolor painting, "Depot," as the featured art on Benicia Art Walk banners/brochures/totes this year. Join us on the Second Saturdays of June, July, September and October, 2:00-6:00pm at seven galleries on or near First Street in downtown Benicia. Visit the Facebook page at https://www.facebook.com/BeniciaArtWalk.



Carmel Valley Evening Glow by Robin Purcell

Robin Purcell, MCWA won the Best Watercolor Award at the 2017 Carmel Art Festival from Juror Mian Situ. Her painting "Carmel Valley Evening Glow," 12 x 12 was painted en plein air.

HOME

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board of directors

president Carol Husslein 925.935.6779 co-vice presidents/membership Sue Johnston 510.531.5471 director of national exhibition National@CaliforniaWatercolor.org co-chairs member shows Michael Friedland co-directors of programs Betsy Trtek 925.825.4371 secretary Leslie Wilson 925.935.7529 budget director Sandi Sherwood 925.825.7017 communications director Deborah Graffuis 925.939.7626 co-directors of workshops Wendy Oliver 925.280.1944 workshops assistants registrar: Sally Noble

at large director Sandra Morea 925.984.3226

Annegret van Gemeren 925.926.0616 Craig Moline 415.806.0907 Grace Castro 925.285.0073 Phyllis Brady 925.459.4218 publicity: Anne Jacobson 510.339.6916 co-directors of outreach Sheila Cain 510.845.0863 Victoria Bianco 925.687.8675

Vacant

staff

membership/data manager Anne Jacobson newsletter editor Patricia Rosa bookkeeper Melissa Alva

volunteer committees

audio/visual set up Betsy Trtek Grace Castro community outreach Sheila Cain Victoria Bianco Georganne Zaro Eddy Marianne Elliott mail distribution Sandi Sherwood hospitality Sandra Morea Susan Scolnick co-video librarians Terrie Moore (Chair) **Barb Bochenek** Joe Tringali plein air Samantha McNally panel rental Carol Husslein cwa webmaster Janet Groza

*Chair of committee

Thank You

First, I would like to thank everyone for a successful White Elephant Sale. Especially Juanita Hagberg for coordinating the sellers sign ups and sending sellers reminders a couple of days before the White Elephant. Betsy Trtek was instrumental in including this event into our program. She worked closely with the city staff making sure everything was set-up for the sale.

Also, thank you to everyone who helped to publicize the White Elephant including Anne Jacobson, Samantha McNally, Chris Harper Triplett, Carol Husslein, Deborah Graffuis, Sandi Sherwood and Patricia Rosa. It also helped to have quite a few board members either selling or participating in the general meeting.

There was a nice variety of cookies, thanks to Susan Scolnick.

I spoke to a group watching the slide show of the 47th National Exhibition entries. They were very interested and really enjoyed seeing the photos! Over all I felt the event inspired a lot of conversation and fun!

The sellers all did a great job of taking home the items that they didn't sell. And, quite a few items were donated to Victoria Bianco with Community Outreach.

We really appreciated all your hard work and participation.

Cheers, Carol Husslein

Welcome New Members

Robin Haines Jessica Kolis

Amy Rattner Jeff Tinney

Video Library Team

Two CWA members donated several videos recently! Thanks go to Beth Bourland of Alameda and Juanita Hagberg of Oakland.



newsletter deadline info

The deadline for placing items in the July newsletter is June 15.

Send articles and photos by disk, email, or in writing to: Patricia Rosa newsletter@californiawatercolor.org 5499 Wilke Dr. Concord, CA 94521

membership/ data manager

Mail all changes of address, phone number and email to: Anne Jacobson cwa.data@gmail.com c/o CWA P.O. Box 4631 Walnut Creek, CA 94596

monthly meetings

Meetings are held the third Wednesday of each month (except June and December) 7:30pm Shadelands Center 111 N. Wiget Lane Walnut Creek, CA (NW corner of Wiget Lane and Ygnacio Valley Road).

cwa workshop info

Wendy Oliver 925.280.1944 Anne Jacobson 510.339.6916

e-newsletter info

To receive this newsletter electronically please send a note to our Data Manager with the email address at which you wish to receive the newsletter.

show news

Pittsburgh Watercolor Society 71st Annual Aqueous International Exhibition CALL FOR ENTRY!

September 30 - October 21, 2017 at Spinning Plate Gallery, 5821 Baum Blvd., Pittsburgh, PA. The 71st Annual PWS Aqueous is open to any artist 18 or older working in water-based media. Works submitted for consideration to PWS Aqueous Open must be primarily water-based media on an unvarnished paper surface (YUPO and Tyvek are also permitted) no canvas. Entry fee for one or two pieces is USD \$40 for non-members and \$30 for PWS members. Awards are selected from received work with more than \$5,000 in total cash and merchandise awards. For a prospectus and full exhibit information please go to www.pittsburghwatercolorsociety.com. Entry deadline is July 5, 2017

"Luminous" National Juried Exhibition - at Arc Gallery

November 11 - December 9, 2017, Deadline: September 18, 2017. We are seeking work that captures the elusive magic of the word, "luminous." How do you depict a glowing from within, that which reflects light, or something illuminated or bathed in light? Categories Accepted: Sculpture, painting, drawing, photo, printmaking, ceramics, assemblage, collage, mixed media, fiber art, art glass, artist book. Juror: Danielle Fox, Slate Contemporary Gallery, Oakland. A Juror's Award ribbon, certificate and \$250 will be presented to each of the three works that express the most imaginative interpretation of the theme. Location: Arc Gallery, 1246 Folsom St, San Francisco, CA. For info contact: (415) 298-7969 or www.arc-sf.com/luminous.html.

Big Break Art Show: July 8-9 and 15-16

A limit of up to 9 artists (plus myself) are requested for this annual show at Big Break Regional Park's state of the art Visitor's Center. We will have up to 10 free-standing wire mesh panels plus my very large print frame for matted work. The sign up deadline is June 29! This show is for landscape drawings and paintings. The show is FREE (Big Break cannot handle money). We are responsible for our sales, but keep the entire price. We DO have to "sit" our proportion of the exhibit time. For details contact Dan Kennedy at dankennedyj53@gmail.com or (925) 237-0849.

Foothills Art Center - 2017 HART call for entries is now open!!

We are seeking fine art and fine craft in all media suitable for HART 2017: oil, acrylic, watermedia, pastel, pencil, paper, printmaking, photography, digital arts, mixed-media, ceramics, jewelry, glass, fiber, metal, wood, edibles, and holiday-themed items. Artists are juried on their body of work and their artwork is shown by consignment only. For further inquiries, email Brandon@foothillsartcenter. org (no phone calls please). Our mailing address is: 809 Fifteenth St., Golden, CO. Online entry at https://www.callforentry.org/festivals unique info.php?ID=3483.

Call To Artists - Fall Show

(Juried Visual Arts Competition and Exhibition, Multi-Category)

Exhibition Dates: September 5 – 28, 2017. Online Entry Deadline: August 18. Open to artists within a 60 mile radius of Stockton, CA. Sponsored by the Stockton Art League at 1902 Pacific Ave, Stockton, CA. \$2300 in Cash Awards (Best of Show - \$300; First/Second per Category \$150/\$100; Honorable Mention at Juror's Discretion). Online entry at https://client.smarterentry.com/sal. Prospectus at http://www.stocktonartleague.org/SAL%20Prospectus%202017.pdf. For more info contact Maria Flumiani (Chair) (209) 603-2375 or mflumiani@sbcglobal.net.

Plein Air Gallery

Rush Ranch – April 22, 2017











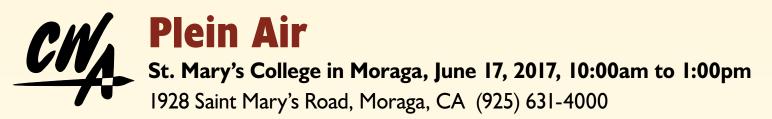
Blake Garden – April 28, 2017







HOME 🗖





This is a google map for directions. Here's a printable map of the campus.

- Beautiful white buildings with tile roofs.
- You will see gardens, flowers, people, buildings, fountains, and statues.
- Roam the campus and paint where you want, meet at the Museum of Art at 1pm
- Bag lunch, eat while you paint or near the Museum at 1pm
- There is a campus café if you would like to purchase your lunch.

WHERE TO MEET

Turn left at the guard station then go right and drive to the parking area near the art museum to meet at 10 am. Then we can paint anywhere on campus and come back to the art museum to meet and share and discuss our paintings. See this map that shows the museum and parking.



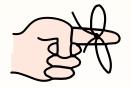
DIRECTIONS AND PARKING

- Directions: http://www.stmarys-ca.edu/about-smc/the-campus/getting-here-getting-around
- We don't need to stop at the guard station for a parking pass on a Saturday.
- More parking info: http://www.stmarys-ca.edu/public-safety/parking-permits-policies
- This is a page about the history of the College.

CWA 2017 Calendar

Meetings & Demos

January 18, 2017	David Savellano
February 15, 2017	John Salminen
March 15, 2017	Jeannie Vodden
April 19, 2017	White Elephant
May 17, 2017	Birgit O'Connor
June 2017	NO MEETING
July 19, 2017	Michael Reardon
August 16, 2017	TBD
September 20, 2017	Nancy Collins
October 18, 2017	Janet Rogers
November 15, 2017	TBD
December 2017	NO MEETING



Plan Ahead! Submissions for the newsletter must be received by the 15th of the month prior to publication! July Newsletter Deadline is June 15th Send to newsletter@californiawatercolor.org

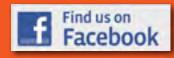
CWA Workshops

February 13-14	John Salminen
March 15-18	Jeannie Vodden
May 15-18	Birgit O'Connor
July 21-22	Michael Reardon Session 1
August 25-26	Michael Reardon Session 2
October 16-19	Janet Rogers

Plein Air

Janet Rogers

April 22	Rush Ranch, Suisun
April 28 (Friday)	Blake Garden, Kensington
May 20	Crockett
June 17	St. Mary's College, Moraga
July 22	Pierce Point Ranch, Pt. Reyes
August 19	Tilden Regional Park Botanical Garden, Berkeley
September 23	Briones Park, Martinez
October 21	Mt. Diablo, Castle Rock Road Viewpoint, Walnut Creek



Photos of Paint Outs, CWA show winners, and Monthly Demos are on www.facebook.com/californiawatercolor