



California WATERCOLOR Association

ZOOM Demo for Members and Guests at 7:00 pm, Wednesday, December 9, 2020

December 2020

P.O. Box 4631
Walnut Creek, CA 94596
www.californiawatercolor.org

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December ZOOM Demo Artist Michael Friedland, CWA Watercolor: Beginning Fundamentals

This will be a ZOOM Lecture with Demos for CWA members and guests to participate at no charge, on Wednesday, December 9, from 7:00–9:00 pm.

Everyone is welcome, so share this link with friends who might be interested.

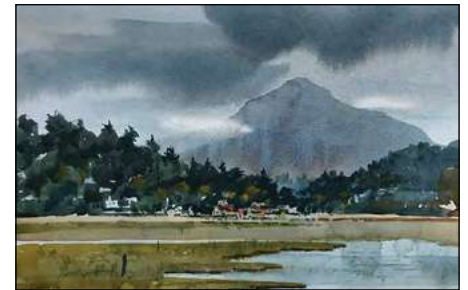
Materials Needed: basic watercolor supplies

Join Zoom Meeting: <https://us02web.zoom.us/j/3414751860?pwd=R2pzTHF3dVM5UHgyUXdHeFdaR2daQT09>

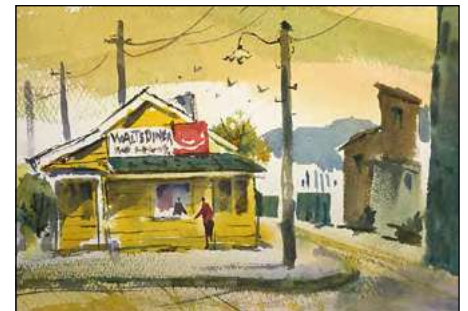
Meeting ID: 341 475 1860 **Passcode:** 024476



Afternoon Flight from Sonoma by Michael Friedland



Mill Valley Morning Mist by Michael Friedland



Walt's Diner by Michael Friedland

Michael studied painting and design at Paier School of Art, Coronado School of Fine Arts, and Philadelphia College of Art. Retired now from a forty-year career as a designer, he has been teaching painting (with watercolor) for the past six years. He teaches in Mill Valley and San Rafael...and in Oakland helps with CWA's Community Outreach program teaching Vietnam veterans. He taught design for eight years at a university in Montréal and at the Academy of Art University in San Francisco. He teaches for several weeks each year at Yosemite in their artists in residency program. Michael is on the CWA board and is Director of the National Exhibition. After participating this year as a guest artist, he was elected to be a member of the Baywood Artists, a group that paints together each summer to fundraise for environmental organizations through an annual show and sale in the Fall.



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From the President — My CWA Journey...Come Join Me!



Art + Painting + Drawing + Watercolor

All of these words were more of a dream than a reality for me. My life was work, to support my family and myself. There were a few rare occasions when I was free to produce something crafty/artistic but those occasions were few and far between.

Oh, I always got “atta boys” for anything I created, but I was never “allowed” to devote real time to artistic endeavors.

Then the time came!

When my husband and I decided we were going to retire we knew we had to have “work” to do in retirement. No sitting around reading and watching TV. Nope, it had to be something that actually needed time devoted to the activity.

We took photography and Photoshop classes. They were great! We bought all kinds of equipment. Took all kinds of photos. Then sat in front of computers for hours and hours... This wasn't what we really wanted to do. We had both sat in front of computers for YEARS during our work life we were not going to do this during our retirement.

Reboot

We retired in April 2007.

My husband realized his dream was woodworking and that is what he pursued. And, if I must say so myself, he is a REMARKABLE woodworker. Of course, I'm a tiny bit biased.

As for me, I started my first watercolor class at Mt. Diablo Adult Ed in the fall of 2007. I had absolutely NO experience with watercolor. I just knew I needed to devote my time to it. And I did. Of course, I bought the cheapest materials I could find, but I learned valuable lessons from those poor purchases. I was also introduced to art associations.

The first art association I joined was the Concord Art Association (CAA) in 2008. I worked my way through many facets of the association including as president from 2010–2014. This is where I became familiar with entering shows. What an exciting time this was. All of this was new to me and it was fun!

Through CAA I learned about CWA. CAA had several members in CWA. I joined CWA in 2009. I was “home.” I was in a watermedia association! The members understood how

fulfilling it could be to watch paint ebb and flow! I decided to volunteer for the CWA board and became Program Director from 2012–2014 and President from 2015–2020. This has been an amazing journey, to say the least.

I've entered almost every CWA show I could. Sometimes I didn't get accepted but often I did. With each juror, you learn what they are looking for and what they were not looking for! It's eye-opening. It can also be heartbreaking, especially if you thought your painting was perfect. You learn to smile and accept and work all the harder at your next masterpiece!

Then there is the CWA National Exhibition! I started entering three paintings into each National Exhibition starting with the 42nd. And ten years later, I was accepted into the 51st National Exhibition. My first National acceptance! I was over the moon!

It just shows you one thing...perseverance pays off! Even though I will not have the full experience of my painting hanging in a gallery, I am still exhilarated! And that is a good thing during the unusual circumstances we are all negotiating at the moment. Sure I wanted to stand next to my painting in a beautiful gallery with my friends and family, sipping wine and waxing lyrical about my work. Yes, I wanted to bask in the glow of the moment, but guess what? I was accepted into the CWA 51st National Exhibition and nothing, and I mean nothing, can take that feeling away. So I'm great with that!

California Watercolor Association has opened my eyes to the watermedia world. It has welcomed me with open arms and taught me how... to paint, to look/see/feel, to try, and to accept. Accept that I'm not the best watercolor artist in the world but who knows, I could be one day!

What I'm saying is that I opened myself up the moment I let people see my work and CWA has not let me down. The organization has stood behind me, beside me, and lifted me into its beautiful watercolor realm, and guess what? I'm staying there! Not as president, but I will continue to participate and support this wonderful organization in whatever manner I can.

The CWA board has continued to bring us together via virtual General Meetings with outstanding live artist demonstrations.

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Mailing Address

California Watercolor Association
Post Office Box 4631
Walnut Creek, CA 94596 USA

**To Email a Board, Staff or
Committee Member Go To**

www.californiawatercolor.org/contact.php
and choose a recipient from the
drop down menu.

Membership/Data Manager

Mail all changes of address,
phone number and email to
Post Office Box 4631
Walnut Creek, CA 94596 USA
Or email to:
datamanager@californiawatercolor.org

Monthly ZOOM Meetings

During COVID-19, ZOOM meetings
are held the third Wednesday
of each month from 7:00–9:00 pm,
unless otherwise specified.

Newsletter Distribution

To receive this newsletter electronically
please contact the Data Manager with the
email address at which you wish
to receive the newsletter.

CWA Photo Notice

CWA may be taking photos or videos at
CWA events. Your presence here constitutes
your “permission, consent and release” to
be photographed without compensation
whatsoever in perpetuity. Images may be used
online and in print exclusively by CWA explicitly
for publicity, information and promotion.



 **Plan Ahead!**

Submissions for the newsletter must be
received by the 15th of the month
prior to publication!

**January Newsletter
Deadline is December 15th.**

Click here to make a submission.

51ST NATIONAL ONLINE EXHIBITION

JANUARY 9–FEBRUARY 27, 2021



Art Teacher's Magic Box by Lin Zhu

ZHULIN 2019

Congratulations to the 97 Accepted Artists that comprise
the CWA 51st National Exhibition juried by Frank Webb!
Our 17 Award Winners, juried by David Savellano, MCWA,
will be announced on January 9, 2022.

The People's Choice Award
will be announced on March 1, 2021.

To view the 51st National Exhibition,
join us January 9th online at www.californiawatercolor.org.





CALIFORNIA WATERCOLOR ASSOCIATION 2021 WATERCOLOR ONLINE WORKSHOP SERIES

CWA strives to provide our students with some of the best workshops with the top professional artists of our time. Please join in the fun. We look forward to meeting you.



Thomas W. Schaller, AWS, NWS, TWSA
The Architecture of Light and Shadow
3-Day ZOOM Online Workshop | January 23–25, 2021

Advanced Beginner to Advanced
CWA Members \$250 Non-Members \$310 **Wait List Only**

In his workshops, Thomas demonstrates the fundamentals and crucial importance of identifying strong compositional subjects for the artist.

Artist website at thomasschaller.com



Stephen Berry, CWA
Composition and Design
3-Day ZOOM Online Workshop | April 16–18, 2021

Advanced Beginner to Advanced
CWA Members \$225 Non-Members \$285

Stephen likes the challenge of control and the freedom that comes from letting go and teaming up with an elemental process. Little discoveries happen along the way, and you must decide how you'll respond.

Artist website at seamlessexpression.com



Charles Henry Rouse, CWA, AWS, NWS, TWSA
Shaping Up Your Watercolors
4-Day ZOOM Online Workshop | March 15–18, 2021

All Levels
CWA Members \$245 Non-Members \$305

Charles constantly experiments and continues to perfect his own techniques creating an alternate reality with paint and paper. His love of travel and photography has inspired him to record what he sees and feels through this wonderful media of watercolor.

Artist website at charleshenryrouse.com



David Savellano, MCWA
Vacation Journaling — Ink and Watercolor
2-Day ZOOM Online Workshop | July 17–18, 2021

Advanced Beginner to Advanced
CWA Members \$150 Non-Members \$210

David is an artist who works primarily in plein air (outdoors), creating watercolor paintings that capture random moments — on the street, in nature, and wherever else his portable easel or sketchbook takes him.

Artist website at davidsavellano.com



Michael Holter, NWS, OPS, SWS, SWA
Watercolor Impressionism: Faces and Places
3-Day ZOOM Online Workshop | October 15–16, 2021

Advanced Beginner to Advanced
CWA Members \$225 Non-Members \$285

Michael's workshop will include insightful discussion of important aspects of figurative work such as composition and capturing a mood. You will spend time on exercises designed to heighten your techniques. There will be real-time demonstrations as well as high-speed video demos of Michael working in his studio.

Artist website at michaelholter.com

Workshops are held online during the pandemic — we will resume our workshop slate at California State University East Bay Concord Campus in the Art Lab at 4700 Ygnacio Valley Road, Concord, CA 94521, when it is safe.

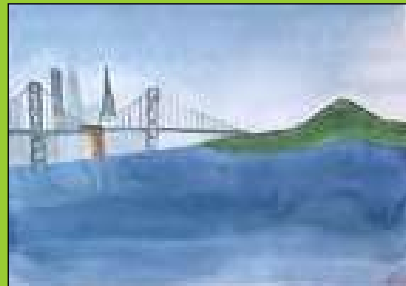
For full workshop descriptions, pricing, and online registration, go to <http://www.californiawatercolor.org/classes.php>.

To request additional information, go to www.californiawatercolor.org/contact.php and choose **Workshops** from the **Recipient** drop-down menu.



Community Outreach

Oakland Vets Reunited with Plein Air Event



November 4 turned out to be a terrific day for Community Outreach to meet with our Oakland veteran group in a socially-distanced plein air event. We had not met since February due to COVID. The meeting spot was the Oakland Middle Harbor Shoreline Park, opposite the port of Oakland. Our group was just at the limit allowed, 12 people. The spot afforded great views to paint.

The plan was to meet, greet, and eat between 11:30 am and noon. Then paint from noon to 2:00 pm. Once everyone arrived, we socialized and snacked. Then the vets found their spots to paint and set up. Conversations ceased when the painting began.

This was our first ever plein air event. Michael Friedland slipped each of us this wise message that he read somewhere. "Words have a surprising power to preserve a state of mind, so I find it's helpful before I start a painting to **describe in one sentence** (mentally or out loud) the essential aspect of the motif I want to capture. Repeating this brief definition

as I work keeps me from getting derailed from the original concept. A common hazard, however, is to try to do too much. You can't ever get everything you see onto the paper, no matter how many days you work at it. The essential discipline is to **paint the concept and no more.**"

Some vets just knocked out their painting without batting an eye. Others took their time painting a detailed Bay Bridge or a beautiful row of palm trees. Some would complete their works and others would have homework. As things progressed numerous people found that they had beautifully finished foregrounds, but empty backgrounds. The lesson learned was first, layout the painting then start with the background. Nevertheless, just being together and painting was joyous. Our day ended with the plan to meet again at a date yet to be determined at Point Pinole.

Sheila Cain

Michael Friedland

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Each month we've had a demonstration by the amazing people who have done them for us. And how lucky we are to have these kinds of demonstrations with this cool new thing in our lives, ZOOM!

I've been asked to do the presentation this month and have been asked to make it more of a classroom-type presentation for those who are new to or just beginning to paint with watercolor.

So, we will start at the very beginning and discuss all of the basics of painting with watercolor, from the materials we use to how we get paint on paper, the importance of drawing, color theory, and more...with plenty of time for questions. There will be time for you to try out and practice some of the things we'll discuss during the question period. You can always practice more later by watching our YouTube Channel.

Artist's website at www.michaelfriedlandstudio.com

Materials we'll discuss:

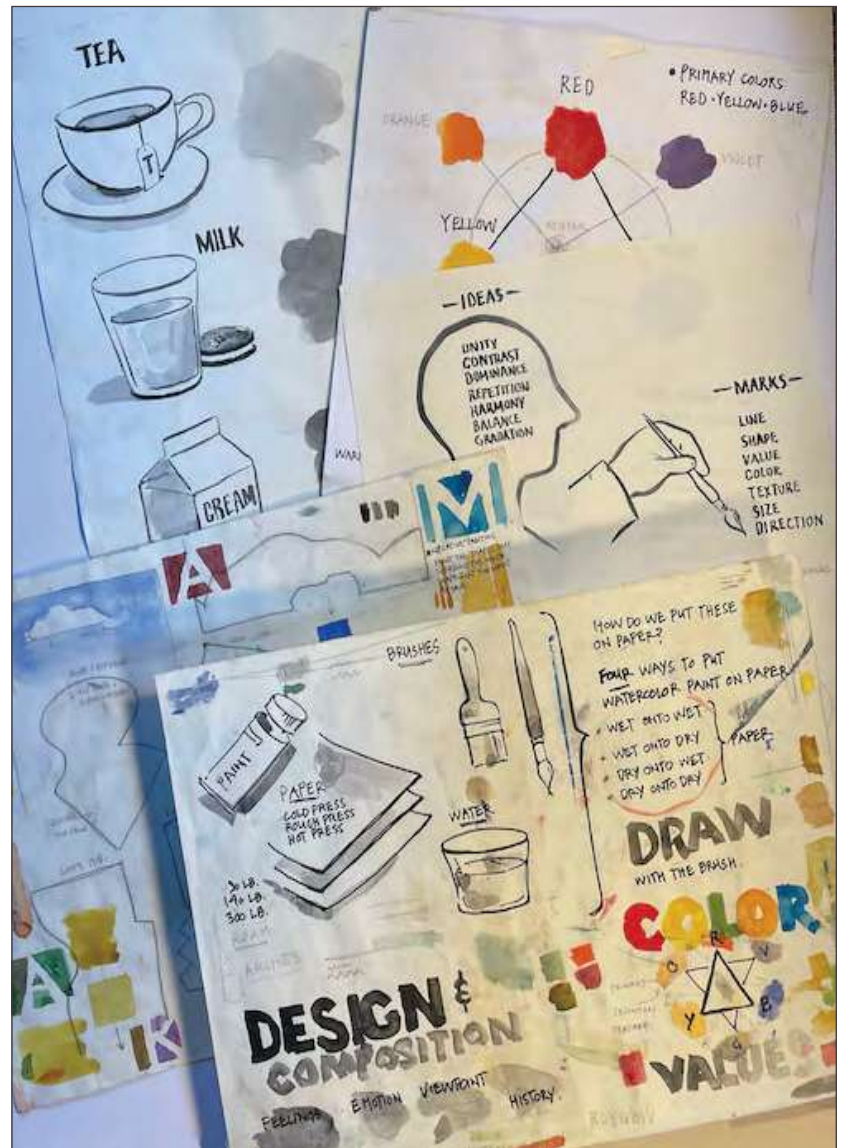
- Paints (tubes and pans)
- Paper (finishes and weights)
- Student and artist grade paints
- Brushes
- Palettes
- The all-important kitchen sponge

Painting with watercolor:

- How we put paint on paper (there are only four ways)
- Laying down clean washes
- Graded washes and softened edges
- Drawing, drawing, drawing!
- Color theory and color mixing
- Color schemes
- Color Index Codes — single pigments

After the fundamentals:

- Design and composition
- The all-important values
- The principles of design



Support Local Art this Holiday Season — Shop Our Virtual Holiday Market!



**Enjoy the beautiful work
of our members!**
**This show will be online
through December 15, 2020.**
Happy Holidays!

[Shop Now](#)

If you're interested in purchasing one of the pieces of art, please contact sales@californiawatercolor.org.
Questions? Email Donna Corrigan and Chris Harper-Triplett at shows@californiawatercolor.org.



CWA Board of Directors

President	Carol Husslein
President 2021	VACANT
Vice President/Membership	VACANT
Co-Director of CWA Member Shows	Donna Corrigan
Co-Director of CWA Member Shows	Chris Harper Triplett
Communications Director	VACANT
Co-Director of Programs	Pat Wai
Co-Director of Programs	Michelle George
Budget Director	Iretta Hunter
Director National Exhibition	Michael Friedland
Secretary	Leslie Wilson
Co-Director Community Outreach	Sheila Cain
Co-Director Community Outreach	Georganne Zaro-Eddy
Director Workshops	Wendy Oliver
Director Workshops	Joe Tringali
At Large	Destiny Bradt Christine Stavem

CWA Support Personnel

Bookkeeper	Melissa Alva
Membership/Data Manager	Samantha McNally
Newsletter Editor	Patricia Rosa
Workshop Publicity	Samantha McNally

CWA Volunteer Committees

Audio/Visual Set Up	VOLUNTEER NEEDED (Now)
Community Outreach	Sheila Cain Victoria Bianco Marianne Elliott Maggie Metcalf
Co-Video Librarians	Joe Tringali (Chair) Barb Bochenek Mary Tichenor
Co-Hospitality	Susan Scolnick Jean Holmes Sharon Hopkins
Mail Distribution	Carol Husslein
Panel Rental	Carol Husslein
Plein Air	JoAnn McMahon
Webmaster	Samantha McNally
Workshop Registrar	Joe Tringali

To Email a Board, Staff or Committee Member Go To:

www.californiawatercolor.org/contact.php
and choose a recipient from the drop down menu.

From the President

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They have established numerous virtual Members Shows for us to exhibit our creations and they are bringing us our 51st National Exhibition in January. And they have brought us virtual workshops. We have even held socially distanced plein air events. All of this has been done for all of us by dedicated volunteers who give their time and love of watercolor and CWA to all of us.

Please don't just reap the benefits of being a member. Please consider what you can give to CWA by volunteering for a board position or sending the board an email about your various skills that may be utilized on projects. California Watercolor Association is here for all of us!

Now, I bid you adieu as president and look forward to supporting the future president as soon as she/he presents themselves!

Cheers!

Carol Husslein

CWA President

Welcome New Members

Craig Anderson
Janice Atwood-Ramey
Margaret Becker
Daniele Erville
Elisabeth Foss
Angela Grainger
Eileen Jackson
Lei Leng
Stacy Levy
Phillip McDonel

To email membership, go to:
www.californiawatercolor.org/contact.php and choose
Membership Director from the drop down menu.

Member News

Samantha McNally

Samantha's painting, *Clint Eastwood's Ranch*, won an Honorable Mention in the Fairfield Suisun Visual Arts Association's 57th Annual Nor-Cal Regional Juried Art Show. You can see the show now to January 2, 2021, at the FSVAA Gallery in the Solano Town Center, on the second floor, at 1350 Travis Blvd., D-8, Fairfield, CA 94533.

www.fvaa-arts.org

Artist's website at www.samanthamcnally.com

Clint Eastwood's Ranch by Samantha McNally



Theodore Heublein

Theodore had three watercolor paintings juried into the 2020 Works on Paper Exhibit at the Medford Arts Center, NJ.



Point Lobos SNR Harbor Seal by Theodore Heublein



Zambia Rhinos by Theodore Heublein

Theodore's painting, *Zambia Rhinos*, has been awarded First Place in Watercolors by Grand Prairie Arts Council in their 2020 Art Show and Sale.

Artist's website at www.theodoreheubleinart.com

Michael Friedland, CWA

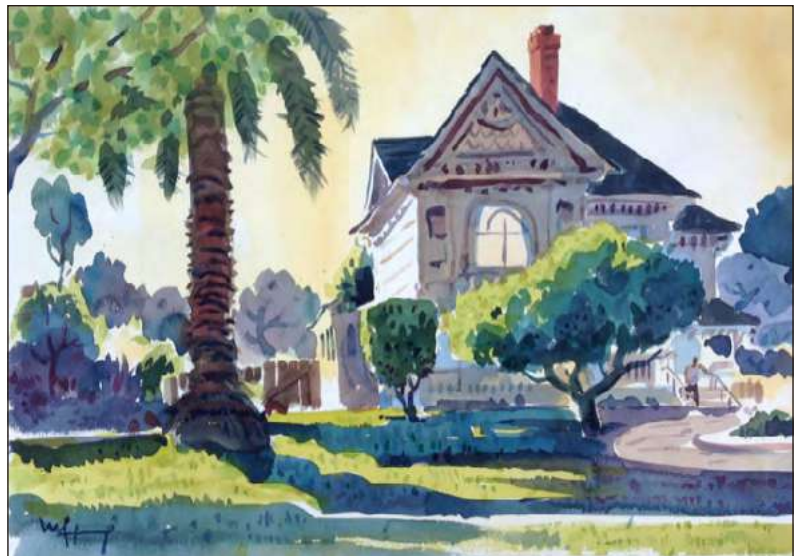
The National Watercolor Society First 100 Years Exhibition opened on November 14, 2020. The work in the exhibition spans a century of National Watercolor Society's artists and artwork with a unique combination of juried current NWS members' paintings, alongside curated works from the Hilbert Museum of California Art in Orange, CA. The exhibition will be on display until February 20, 2021.

Michael's painting, *California Victorian*, was selected for this exhibition.

[Click here](#) to view online.

Artist's website at www.michaelfriedlandstudio.com

California Victorian by Michael Friedland



Show News

Sacramento Fine Arts — Call to Artists! Magnum Opus 2021

Entry Deadline: December 22, 2020

Entry Notification: January 5, 2021

Show Dates: January 26–February 21, 2021

Entry Fee: Members \$20 each or 3 for \$50; Non-Members \$25 per work, or 3 for \$65 (non-refundable)

Submit a large and important work of art. Enter your Magnum Opus into our premier annual exhibit, reflecting the most recent outstanding art achievement for participating artists. Best of Show will receive \$500 and a one month solo exhibit in Gallery 3.

[Click here](#) for prospectus.

[Click here](#) to enter online.

Sacramento Fine Arts — Call to Artists! Changing Perspective

Entry Deadline: April 20, 2021

Entry Notification: May 4, 2021

Show Dates: June 1-27, 2021

Entry Fee: Members \$15 each or 3 for \$40; Non-Members \$20 per work or 3 for \$50 (non-refundable)

Changing perspective is one of the best ways to get past entrenched, habitual and potentially outmoded ways of thinking, seeing, working and responding to the world and people around us. This show challenges artists to shake things up a bit by Changing Perspective with their piece. Do something new; do something different. Create art that changes your own perspective — or changes the perspective

of others. Cash Awards offered. Best of Show will receive a one month show in Gallery 3.

[Click here](#) for prospectus.

[Click here](#) to enter online.

Sacramento Fine Arts Center, Inc.,
5330B Gibbons Drive, Carmichael, CA 95608
(916) 971-3713

www.sacfinearts.org

Elk Grove Fine Arts — Call to Artists! Alternative Views Art Competition

Application Deadline: December 4, 2020

Acceptance Notification: December 12, 2020

Exhibition Date: January 2–28, 2021

Entry Fee: Members \$15 each; Non-Members \$20 each;
Limit 3 entries per artist (non-refundable).

Imaginative artwork which may include surrealistic, fantasy or other elements to show a different view of the world beyond our everyday reality.

[Click here](#) for prospectus.

[Click here](#) to enter online.

Questions, contact Darrci Robertson at (916) 690-1743.

Elk Grove Fine Arts Center
9683 Elk Grove-Florin Road
Elk Grove, CA 95624
egfinearts@frontiernet.net
www.elkgrovesfineartscenter.org

CWA Website Upgrade Project

Hi all you CWA members!

After more than 10 years, it has become very apparent that we need to upgrade our website. With the advent of more and more devices that access our website, it becomes more difficult to assist people across those platforms. What you see on your laptop or desktop is not what another person sees on their tablet or smart phone.

The purpose of this project is to redesign and rebuild the web site for California Watercolor Association projecting a professional, yet friendly and approachable image with the primary goal being to render it responsive and accessible across all mobile devices.

The site will be fast loading, easy to navigate, fully responsive, mobile friendly, and search engine friendly.

We are asking for donations to fund this project.

 [Click Here to Donate](#)

[Click to make a donation today.](#)
Your donations are tax deductible.



CWA Member Resources



Watch Us on YouTube!

Did you miss a general meeting demo? Want to go back and review part of a demo again? Watch now on YouTube.

Check out our YouTube Channel and subscribe to get notified of our latest demos from your favorite artists! Don't forget to subscribe to the channel!

Thank you, and enjoy!



CWA Michael Holter Demo



CWA Stephen Berry Demo



CWA 50th National Art Show at the Harrington Gallery



CWA 50th National Show 2020



CWA Roland Lee Demo



CWA Leslie Wilson Demo

And More!



Click here to go to the CWA YouTube Channel, and don't forget to click the subscribe button!



CWA Video Library

Staying engaged and creative is easy...just go to the CWA website and view the library catalog, note the video that you are interested in, send Joe the catalog number in an email and he will check to see if it's available. He will let you know about it's availability and mail it to you if available. It is your responsibility to return the video 30 days after receiving. It can be dropped off at Joe's home or mailed. All you need to do is pay postage.

[Click Here to view our entire catalog.](#)

It can also be found by going to our website and clicking the **About Us Tab** and follow the link to **Video Library**.

Checking out a video will be simple, please follow the steps below:

- 1) You must be a Member
- 2) Once you find a video that you are interested in, note the **Catalog Abstract Number**.
- 3) Email me at Jftringali@sbcglobal.net, with the **Catalog Abstract Number** and I will check its availability. I will send you a verification if it is available or let you know if it is checked out.
- 4) If the video is available we will mail it to your home via USPS. Your address on your membership records will be used for shipping.
Please login and make sure your address information is up-to-date.
- 5) Your rental period is for 30 days. You are responsible to return the video to me. You are responsible for return shipping costs.

Return Address:

Joe Tringali
1508 Peters Ranch Rd
Danville, CA 94526

6) Members who return videos after 30 days must pay a \$5.00 Late Fee. Lost videos must be replaced at the video replacement value.

We are excited to offer this service and hope it will lead to your creative enjoyment while you are sheltered in place.

Joe Tringali



CWA Calendar

2020 ZOOM Meetings & Demos

December 9 — ZOOM Lecture with Demos
Watercolor: Beginning Fundamentals
(for Members & Guests)
Michael Friedland

2021 ZOOM Meetings & Demos

January 20	Thomas W. Schaller
February 17	Charles Henry Rouse
March 17	Stephen Berry
April 17	Fealing Lin
May 19	Juanita Hagberg
June 16	David Savellano
July 21	TBD
August 18	TBD
September 15	Michael Holter
October 20	TBD
November 17	TBD
December	Winter Break—NO MEETING

Go to **Monthly Meetings** under the **About Us** tab at www.californiawatercolor.org for updates.

Plein Air

No Plein Air Until March 2021!

Check for updates on our website and social media!



Please note that all future dates, workshops and events (CWA and Non-CWA) are subject to change due to COVID-19 restrictions. Please confirm with any of the organizations or events listed in the newsletter before submitting artwork or making plans to attend a future event.

CWA 51st National Online Exhibition

January 9–February 27, 2021

CWA Members Shows

CWA Holiday Market Affordable Art Show

Online Members Show
November 15–December 15, 2020
[Click here to view and shop.](#)

Mark your calendar for these shows that are tentatively scheduled for the first half of 2021.

Town of Corte Madera/Dept. of Parks & Rec.
Members Show
March 20–28, 2021

(Online show entire month of March)

Prospectus with specifics will follow in the Jan. Newsletter.

Falkirk Cultural Center, San Rafael

Members Show

April 16–May 14, 2021

Prospectus with specifics will follow in the Feb. Newsletter.

CWA 2021 Workshop Series

ZOOM Online Workshops

January 23–25 Thomas W. Schaller
The Architecture of Light and Shadow

March 15–18 Charles Henry Rouse
Shaping Up Your Watercolors

April 16–18 Stephen Berry
Composition and Design

July 17–18 David Savellano
Vacation Journaling — Ink and Watercolor

October 15–16 Michael Holter
Watercolor Impressionism: Faces and Places

To request additional information, go to www.californiawatercolor.org/contact.php and choose **Workshops** from the **Recipient** drop-down menu.