



July 2023

P.O. Box 4631
Walnut Creek, CA 94596
www.californiawatercolor.org

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California WATERCOLOR Association

• No Meeting in July • Happy Painting •

54th National Exhibition

CALL FOR ENTRIES

Entry Deadline ▶ September 10, 2023	Carolyn Lord Juror of Selection	Barbara Tapp Juror of Awards	January 10 to March 9, 2024
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\$15,000 in Anticipated Awards

This year, our National Exhibition will be held virtually on our web gallery.

▶ **Thirty additional paintings will be selected for the exhibition!**



Barbara Tapp, Mrs. Galloway's Barn



California Watercolor Association

Deadline, September 10 • [Click here for Prospectus](#)



NEXT ▶



The Drawing Board

Each month a different member of the CWA Board of Directors has the opportunity to write an art-related article for our members.

In Defense of the Ugly Painting

Have you ever created an ugly painting? If your answer is no, you should quit reading and go on to a different part of this newsletter. If your answer is yes, read on.

I've been painting for many years now, and have done a good bit of instructing beginning painters. What I've found is that pretty much all paintings go through an ugly phase. We picture a beautiful outcome but get bogged down between start and finish when things get ugly. When I instruct beginners, I find that a lot of what I do is encourage them to continue through the ugly stages of the painting. It helps to understand the process and to know that it will not be equally pretty all the way through its creation.

Here are some ideas that help in this process. One is simply to persevere. It is too easy to walk away from a half-finished painting, so I have tried to develop the habit of finishing whatever I start.

Another, is to just step away. Give yourself some distance from a painting by standing across the room, or letting it rest for a day. Often we are just too close to the painting to get the full impact of our efforts.

Sometimes, finishing touches magically transform a ho-hum painting, or even an ugly one, into something beautiful. Then again, sometimes the painting is not transformed, and you just end up with an ugly painting. Then it is time to change your mindset from one of expecting a certain outcome to one of learning from the process. Even a bad painting helps us sharpen our observation skills and gives us a sense of accomplishment. Then you need to ask yourself some questions:

What bothers me about the painting?

Was there something, *anything*, I liked about it? Can I try out my Mr. Clean magic eraser to make adjustments? Can I glaze over something to change the emphasis?

What was compelling about the scene that caused me to want to paint it? Is the subject too complex for my skill level? Can I simplify it? Can I crop it?

Is it worth trying again in a new painting?

Sometimes I've painted something over and discovered that I've created another ugly painting. This is usually because rather than analyzing my mistakes, I've gone back and done the same thing again. Why would I expect a different result the second time, if my muscle memory takes over and I just do it the same way? Sometimes, our skill level doesn't match the project, and we have to learn some new skills and try again later.

When I have made the effort to analyze my mistakes and do the next painting differently, sometimes I've created an excellent painting the second time. I remember painting from a Biblical concept for an annual art show put on by my church. Painting a Biblical concept is not easy as there is no reference photo from which to take clues. The first painting I did was awful! I realized that I liked some elements of the design but not the colors. I started over and the second try was more successful.

In fact, at the end of the exhibition, an oil painter whom I greatly admired bought the painting and now displays it in her home.



The painting shown above, of historic Trevarno Road in Livermore in the fall, is one that I'm happy with.

It took me two earlier efforts and two years before I felt I had succeeded.

If all else fails, the back of a failed painting makes a great spot to practice and try out techniques and color mixes. I always try to keep some practice paper handy to try out colors and techniques before I put them into the painting I am working on.

In summary, ugly paintings give us a safe place to fail. It is not, after all, brain surgery. They allow us to express something inside us which needs to get out. And a reason to try again tomorrow.

Michelle George
CWA Co-Program Director



Community Outreach

Congratulations to Jeffery Kiu, Kavya Singh, and Erin Rishikubo, the Alameda County Fair 2023 Award Winners!



Venice Alley by Erin Rishikubo (11th–12th Category)

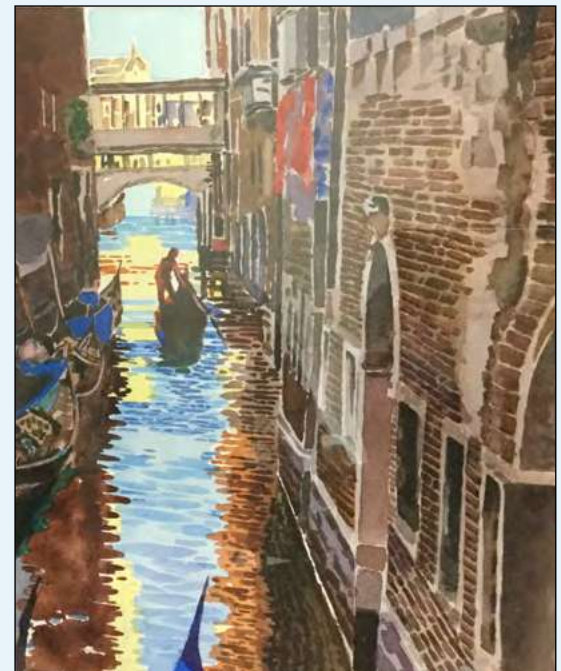


Facade by Kavya Singh (9th–10th Category)

Every year the California Watercolor Association sponsors three awards for the Alameda County Fair. The CWA Awards this year go to Jeffery Liu for his painting *Venice Alley* (6th–8th Category), Kavya Singh for her painting *Facade* (9th–10th Category), and Erin Rishikubo for her painting *Best Friend's Spirit* (11th–12th Category).

The Alameda County Fair runs from June 16 through July 9 and is located at the Pleasanton Fairgrounds. It features horse racing, concerts, carnival rides, racing pigs, a farm animal auction, and many air-conditioned exhibits.

The CWA Award winners' paintings will be exhibited in one of the air-conditioned exhibition halls. These young artists do wonderful works often giving us insights into their lives plus showing artistic skill. It's with pleasure that the CWA Community Outreach Committee will be sending each of them a fifty-dollar check and a blue ribbon in acknowledgment of their creativity.



Venice Alley by Jeffery Liu (6th–8th Category)

2023 Runner-Ups



Phoebe Owen (11th–12th Category)



Madelyn Woo (6th–8th Category)





Community Outreach

On the Pier at Dusk: Sharing Stories and Expressions



Dusk casts a captivating ambiance, as the vibrant colors of the day mellow into subdued tones, transforming backlit scenes into enchanting silhouettes. Such was our project with the Oakland Veterans Center. Led by Michael Friedland, our skilled instructor, we delved into the art of creating gradated washes and sketched the horizon line and pier, carefully considering the interplay of five distinct values. Our canvas included the silhouettes of people gracing the pier and birds soaring overhead, presenting us with a gratifying challenge.

We employed a combination of cerulean blue and an ultramarine, blending them with warm red to produce both a cool and warm dark. These nuanced shades would eventually bring to life the figures on the pier, their reflections shimmering on the water's surface. Michael emphasized that our composition adhered to the timeless principle of figure/ground dynamics. The sky and clouds were a subtle range of blues and grays, breaking into a glow on the horizon, then a strip of land just slightly darker. To ensure optimal results, Michael guided us through the process, drying the paper between stages.

For many in the group, painting figures was a relatively new experience. While some of us followed the prescribed

format, others infused their artwork with personal narratives and unique perspectives. As we shared our paintings and spoke about our artistic journeys, poignant personal stories emerged. For the veterans among us, this painting class meant more than just a creative pursuit; it served as a therapeutic outlet for processing our emotions. Our collective efforts culminated in a series of accomplished paintings and when we each spoke about our paintings a few personal stories came out.

By coming together through the medium of art, we not only honed our creative skills but also formed meaningful bonds that transcended the strokes of a brush. The Oakland Veterans Center's community outreach program continues to provide a space where expression and camaraderie thrive, offering a sanctuary where stories are shared, and hearts are brought closer together.

Sheila Cain

Co-Director, Community Outreach



Mailing Address

California Watercolor Association
Post Office Box 4631
Walnut Creek, CA 94596 USA

To Email a Board, Staff or Committee Member Go To

www.californiawatercolor.org/contact.php
and choose a recipient from the drop down menu.

Membership/Data Manager

Make changes to your address, phone number and email on the members home page, under membership when you're logged with a current membership account. Email datamanager@californiawatercolor.org if you have trouble logging in.

Monthly ZOOM Meetings

are held the third Wednesday of each month from 7:00–9:00 pm, unless otherwise specified. .

Newsletter Distribution

To receive this newsletter electronically please contact the Data Manager with the email address at which you wish to receive the newsletter.

CWA Photo Notice

CWA may be taking photos or videos at CWA events. Your presence at CWA events constitutes your "permission, consent and release" to be photographed without compensation whatsoever in perpetuity. Images may be used online and in print exclusively by CWA explicitly for publicity, information and promotion.

COVID-19 Notice

Please note that all future dates, workshops and events (CWA and Non-CWA) are subject to change due to Federal, State of California, and local COVID-19 restrictions. Please confirm with any of the organizations or events listed in the newsletter before submitting artwork or making plans to attend a future event.



 **Plan Ahead!**

Submissions for the newsletter must be received by the 15th of the month prior to publication!

**August Newsletter
Deadline is July 15th.**

Click here to make a submission.



CWA Member Show

So Serene

July 15-August 18, 2023

John Muir Auxiliary Gallery at the Aspen Center

Entry Deadline

June 16, 2023

Juror of Selection

Samantha McNalley, CWA

Juror of Awards

Barbara Tapp, CWA

Awards

1st Place — \$150, 2nd Place — \$100,
3rd Place — \$75, and 3 Honorable Mentions — \$35

Show Calendar

(Save these Dates)

- June 16 Entry deadline
- June 23 Notification to accepted artists and posted on the CWA website
- July 15 Artwork drop-off at the John Muir Auxiliary Gallery
- July 15 Hang show
- July 16 Gallery show opens
- June 23 Awards posted on the CWA website
- August 18 Show closes
- August 18 Pick up paintings at the gallery

To Enter

Log in to the **Members** page at www.californiawatercolor.org.
Confirm your information, add your painting details and upload your images.
Entry Fee is \$25 for one or two images, \$35 for three images.

Click Here for Prospectus



Auxiliary Gallery at Aspen Center
133 La Casa Via, Walnut Creek, CA 94598
<https://www.johnmuirhealth.com>



CWA Board of Directors

President	VACANT
Vice President/Membership	Destiny Bradt
Co-Director, Member Shows	Kathleen Stumpf
Co-Director, Member Shows	VACANT
Co-Director, Communications	Trina Drotar
Co-Director, Communications	VACANT
Co-Director, Programs	Pat Wai
Co-Director, Programs	Michelle George
Budget Director	Donna Corrigan
Director, National Exhibition	Michael Friedland
Secretary	Leslie Wilson
Co-Director, Community Outreach	Sheila Cain
Co-Director, Community Outreach	Georganne Zaro-Eddy
Director, Workshops	Joe Tringali
Member At-Large	Janey Kaiser
Member At-Large	Rekha Joshi

CWA Support Personnel

Bookkeeper	Melissa Alva
Membership/Data Manager/ Webmaster	Adrienne Hefter
Newsletter Editor	Patricia Rosa

CWA Volunteer Committees

Audio Visual Set Up	VOLUNTEER NEEDED
Community Outreach	Sheila Cain Maggie Metcalf
Co-Video Librarians	Joe Tringali (Chair) Barb Bochenek Madeline Shelby
Co-Hospitality	Susan Scolnick Jean Holmes Sharon Hopkins
Mail Distribution	Carol Husslein
Panel Rental	Carol Husslein
Plein Air	VOLUNTEER NEEDED
Workshop Registrar	Pat Wai

To Email a Board, Staff or Committee Member:

Go to www.californiawatercolor.org/contact.php and choose a recipient from the drop-down menu.



Signature Members Show

A show of watermedia paintings by Signature and Master Signature CWA members at the Harrington Gallery in Pleasanton

June 24–August 26

Gary Bukovnik — Juror of Awards

Reception on August 19 from 1:00–3:00 pm

FIREHOUSE ARTS CENTER

Firehouse Arts Center — Harrington Gallery
4444 Railroad Ave.
Pleasanton, CA 94566
www.firehousearts.org



GARY TUCKER



"Through the media of watercolor and my process of painting I find power through brushwork, and subtlety through transparency. Watercolor differs from other media in that there is a performance aspect to it. The fine pieces come out in one sitting and very often like a classic performance, something happens, a fusion of mind and subject, an improvisation that cannot be duplicated" — Gary Tucker

LIVE

Light and Shadow with Watercolor

4-Day In-Person Workshop | October 16–19, 2023

Advanced Beginner[†]

CWA Members \$525 Non-Members \$595

Gary Tucker was drawing and painting from an early age, and in high school, he began to think more seriously about life as an artist and started to make art his life path. Eventually, he moved to Boston where he enrolled at The School of the Museum of Fine Arts.

Artist's website garytuckerartist.com

[†]Some experience with watercolor helpful



Juanita Hagberg

Abstraction in Watercolor on Yupo

3-Day In-Person Workshop | November 1–3, 2023

Advanced Beginner to Advanced

CWA Members \$195 Non-Members \$255

Juanita Hagberg always wanted to be an artist. She loved drawing and was attracted to anything creative. Experiencing nature is paramount to her, and she loves painting in plein air, and these impressions become the genesis for her abstractions.

Artist's website juanitahagbergwatercolors.com

LIVE



CWA strives to provide our students with some of the best workshops with the top professional artists of our time. Please join in the fun. We look forward to meeting you.

In-Person Workshops will be held at the Danville Ranch Clubouse, 1895 Ridgeland Circle, Danville, CA 94526.

For full workshop descriptions, pricing, and online registration, go to <http://www.californiawatercolor.org/classes.php>.

To request additional information, go to www.californiawatercolor.org/contact.php and choose **Workshops** from the **Recipient** drop-down menu.

Member News



A Santa Cruz Evening Stroll by Michael Friedland

Michael Friedland, CWA

Michael had his painting, *A Santa Cruz Evening Stroll*, selected for the California State Fair Fine Art Exhibition.

Artist's website at michaelfriedlandstudio.com



Bernie Stein

Bernie's painting, *Stinson Chairs*, was selected as an alternate in the Laguna Plein Air Painters Association 17th Annual Less is More Show, which runs July 3-31, 2023.

The show will be online at the LPAPA website.

[Click here](#) to view.



Stinson Chairs, and Sutro Bath Trail by Bernie Stein

His painting, *Sutro Bath Trail*, was selected to be included in the 55th Watercolor West International Juried Exhibition, which runs from July 8-August 12, 2023. The show will be on the Watercolor West website.

[Click here](#) to view.



Cogburn by Tony Segale

Tony Segale

Tony's painting, *Cogburn*, was accepted into Watercolor West's 55th International Exhibition. The show runs July 8-August 12, 2023, and will be held at the Coastline College Art Gallery in Newport Beach, California.

[Click here](#) to view.

Artist's website at tonysegale.com



Harbor Boats by Ruth Miller

Ruth Miller, MCWA

Ruth's painting, *Harbor Boats*, won first prize in AWS's Associate Member's Show. It's an online exhibition, so type American Watercolor Society into your browser and enjoy the show! [Click here](#) to view.

Artist's website at ruthmillerwatercolors.com

Show News



Circle of Friends by Alice Beasley

Call for Entries: PEOPLE An International Juried Exhibition

Every medium can be used to describe people, portraits or groups, any age, the love of your life, your hero, your memories, your family...

Deadline for Submissions: September 1, 2023

Exhibition Dates: October 28–December 3, 2023

Awards: 1st Place \$200; 2nd Place \$100; 3rd Place \$50

Juror: Alice Beasley

[Click here](#) to enter via EntryThingy

[Click here](#) to view prospectus

SEBASTOPOL
CENTERARTS
FOR THE

282 S. High Street
Sebastopol, CA 95472
www.sebarts.org



This international juried art exhibition is open to all media. Entries must have a food, restaurant, or agricultural theme.

Online Entry Deadline: September 23, 2023

Exhibition Dates: October 31–December 2, 2023

Reception: November 11, 2023

Show Chairs: Jean Walker and Phyllis Brady

Non-Refundable Entry Fee:

Members \$15 each or 3 for \$40; Non-Members: \$20 per work or 3 for \$50

[Click here](#) to enter via EntryThingy

[Click here](#) for the printable prospectus

Sacramento Fine Arts Center

5330-B Gibbon Dr. | Carmichael, CA 95608 | (916) 971-3713
www.SacFineArts.org

ALDEN LANE NURSERY
Presents
**ART UNDER
THE OAKS**
JULY 15 & 16, 2023
10:00am - 4:00pm
Art, food, music & more!
Alden Lane Nursery
981 Alden Lane - Livermore
www.aldenlane.com

Admission & Parking is FREE

Call to Artists! 45th Annual WASH Open Exhibition

go with the flow 2023



2022 Best in Show, Anthony Rogone, Strawberry Bormioli

Show Judge - Cynthia Lou, www.sparrowgallery.com

REGISTRATION DEADLINE: FRIDAY, JULY 21, NOON

[Click here for prospectus](#)

ENTER AT:

<https://www.smarterentry.com/CallsForEntry>

ALL PAINTINGS MUST BE ENTERED ONLINE.

There will be no in-person registration
Intake of accepted paintings August 4 and 5

For assistance and info email:
Susy Soules
designs@susyq.com

WASH

Watercolor Artists of
Sacramento Horizons
www.sacramentowatercolor.org

CWA Member Resources



Watch Us on YouTube!

Did you miss a general meeting demo? Want to go back and review part of a demo again? Watch now on YouTube.

Check out our YouTube Channel and subscribe to get notified of our latest demos from your favorite artists! Don't forget to subscribe to the channel!

Thank you, and enjoy!



CWA Michael Holter Demo



CWA Stephen Berry Demo



CWA 50th National Art Show at the Harrington Gallery



CWA 50th National Show 2020



CWA Roland Lee Demo



CWA Leslie Wilson Demo

And More!



Click here to go to the CWA YouTube Channel, and don't forget to click the subscribe button!

<https://www.youtube.com/c/CaliforniaWatercolorAssociation>



CWA Video Library

Staying engaged and creative is easy...just go to the CWA website and view the library catalog, note the video that you are interested in, send Madeline the catalog number in an email and she will check to see if it's available. She will let you know about it's availability and mail it to you if available. It is your responsibility to return the video 30 days after receiving. It can be dropped off at Madeline's home or mailed. All you need to do is pay postage.

[Click here to view our entire catalog.](#)

It can also be found by going to our website and clicking the **About Us Tab** and follow the link to **Video Library**.

Checking out a video will be simple, please follow the steps below:

- 1) You must be a Member
- 2) Once you find a video that you are interested in, note the **Catalog Abstract Number**.
- 3) Email me at madlnshelby@aol.com, with the **Catalog Abstract Number** and I will check its availability. I will send you a verification if it is available or let you know if it is checked out.
- 4) If the video is available we will mail it to your home via USPS. Your address on your membership records will be used for shipping.
Please login and make sure your address information is up-to-date.
- 5) Your rental period is for 30 days. You are responsible to return the video to me. You are responsible for return shipping costs.

Return Address:
Madeline Shelby
482 Broadmoor Blvd.
San Leandro, CA 94577

6) Members who return videos after 30 days must pay a \$5.00 Late Fee. Lost videos must be replaced at the video replacement value.

We are excited to offer this service and hope it will lead to your creative enjoyment.

Madeline Shelby



2023 CWA Calendar

General Meetings & Demos

January 18, 2023 Birgit O'Connor (ZOOM)
February 15, 2023 Uma Kelkarr (ZOOM)
March 15, 2023 Frank Eber (ZOOM)
April 19, 2023 Thomas W. Schaller (ZOOM)
May 17, 2023 Daniel Smith, and
Hahnemühle Representatives (ZOOM)
June 21, 2023 Amit Kapoor (ZOOM)

July 2023
Summer Break
NO MEETING

August 16, 2023 Susan Blackwood (ZOOM)
September 20, 2023 Gary Tucker (ZOOM)
October 18, 2023 Juanita Hagberg (ZOOM)
November 15, 2023 Carolyn Lord (ZOOM)
December 2023 Winter Break — NO MEETING

Go to **Monthly Meetings** under the **About Us** tab at www.californiawatercolor.org for updates.

CWA Workshop Series

January 23–25, 2023 Thomas W. Schaller
The Power of Design (ZOOM)
February 22–24, 2023 Birgit O'Conner
Big, Bold and Beautiful Flowers (ZOOM)
March 11–12, 2023 Uma Kelkar
Juicy Watercolors (ZOOM)
April 23–26, 2023 Frank Eber
Beyond Technique: Finding Individual Expression (LIVE)

October 16–19, 2023 Gary Tucker
Light and Shadow with Watercolor (LIVE)

November 1–3, 2023 Juanita Hagberg
Abstraction in Watercolor on Yupo (LIVE)

To request additional information, go to www.californiawatercolor.org/contact.php and choose **Workshops** from the **Recipient** drop-down menu.

CWA 54th National Exhibition

January 10–March 9, 2024

Entry Deadline — September 10, 2023

[Click here](#) for Prospectus

CWA Member Shows

Signature Members Show

Firehouse Arts Center — Harrington Gallery,
Pleasanton
June 24–August 26, 2023

So Serene

John Muir Hospital, Walnut Creek
July 15–August 18, 2023

Personal Journeys

City Hall Gallery, San Ramon
November 1–December 22, 2023

Plein Air on Hiatus

Check for updates on our website and social media!

Welcome New Members

Shu Chih Murray, Kristen Olson,
Elaine Sepute, Patricia Van Steenberge

To email membership, go to www.californiawatercolor.org/contact.php and choose **Membership Director** from the **Recipient** drop-down menu.

DON'T MISS IT!

Community Outreach Art Supplies Sale

at **GREAT SAVINGS** to our **CWA Members!**

[Click here](#) to download the spreadsheet
with currently available items.

To purchase contact Sheila at sheilahillcain@gmail.com or
Georganne at zaroart@aol.com

