



November 2025

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Contents

November Demo Artist 1, 11
Geoff Allen

56th International Exhibition 2
Accepted Artists

The Drawing Board 3, 11

Outreach — Oakland Veterans 4

Be a Pen Pal & Earn Rewards! 5
Outreach — Martinez Veterans

CWA Workshop Series 6
LAST CLASS FOR 2025!

CWA Workshop Series 7
2026 CLASS SCHEDULE

General Information 8
October Meeting & Demo Recap
Important Announcement!
Follow CWA on Social Media

Plein Air 9

Member News 10
Welcome New CWA Members
Call for Artists

Board of Directors 11
Support Personnel
Volunteer Committees
How to Contact Us
Geoff Allen, cont.
Drawing Board, cont.

CWA Board Slate 2026 12

CWA Member Resources 13

Calendar 14
CWA 56th International Exhibition
Upcoming CWA Member Show!
General Meetings & Demos
CWA Workshop Series
Plein Air

56

INTERNATIONAL EXHIBITION

Join us for the Artist Reception
and Awards Presentation
on January 31, 2026!

California WATERCOLOR Association

ZOOM Demo for Members and Guests at 7:00 pm PST, Wednesday, November 19, 2025.



November ZOOM Demo Artist Geoff Allen

There will be a **ZOOM General Meeting and Demo** by Geoff Allen for CWA members and friends to participate, on Wednesday, November 19, 2025, from 7:00–9:00 pm PST.

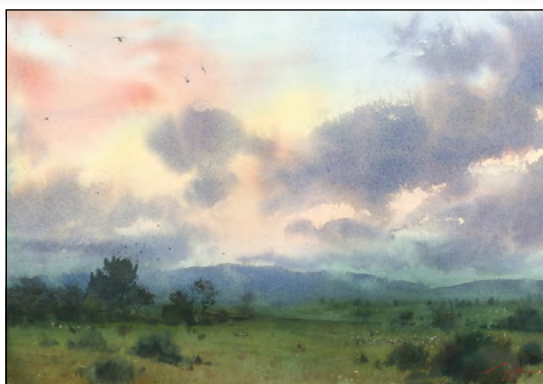
Here is the ZOOM link and passcode which will remain the same for all future General Meetings.

To join, simply click on the **Join Icon** on the right.

Meeting ID: 810 0987 0399 **Passcode:** 383542



Fog Like Crazy, and Winds Over Borrego by Geoff Allen



Geoff's artistic journey is defined by a deep appreciation for the outdoors and the expressive qualities of watercolor, both of which are central to his practice of plein air painting. This approach allows his work to capture the immediacy and vibrancy of nature, fostering a sense of mystery and spontaneity in each piece.

His path to becoming an artist was unconventional. He initially earned a bachelor's degree in economics, but his passion for black and white street photography led to a solo exhibition at the Reno Art Museum in 1986, titled "Suburban Views." A pivotal moment in his development occurred during a postgraduate summer watercolor class, where plein air painting in the Sierras—unexpectedly interrupted by July snowfall—left a lasting impression and solidified his commitment to the medium.

After completing an MFA at Claremont Graduate University in 1990, Geoff immersed himself in the urban art scene of Los Angeles. He worked as a scenic painter in Hollywood and lived in a downtown studio, experiencing the excitement of city life but finding limited time for personal art. Teaching drawing and managing college galleries provided new opportunities for creative exploration. During this period, his work shifted toward poured pastel sculptural wall reliefs, utilizing materials such as plaster, fiberglass, and acrylic applied with syringes. This innovative approach culminated in a solo exhibition at Post Gallery on Wilshire Boulevard in 2001.



continued on page 11